



## We Are Hiring SOCIAL MEDIA CONSULTANT

We are looking for an experienced, passionate, and creative Social Media Consultant to join our team.

As a social media consultant, you will be responsible for developing and implementing the firm's social media strategy.

You will be working closely with the Planning and Administration Unit.

### **JOB RESPONSIBILITIES:**

- Manage the firm's social media channels, including; Facebook, LinkedIn, Twitter, and other relevant platforms;
- Building a social media presence by maintaining a solid online presence;
- Creation of novel written, graphic, and video content;
- Optimisation of content following search engine optimisation (SEO);
- Creation of content that promotes audience interaction, increases audience presence on the firm's sites, and encourages audience participation/engagement;
- Analysis of social media information as part of an assessment of the firm's social media initiatives;
- Collaborate with the Business Development and social media team members as part of the implementation of the social media strategy;
- Formulation and distribution of e-newsletters to the firm's stakeholders;
- Management of social media communications in close coordination with the firms Planning and Administration unit;
- Create a consistent stream of new content for audience interaction based on certain timelines/schedules or as the best optimal use of the social media platforms may warrant;
- Coaching employees on social media content creation best practices; and
- Compiling and drafting monthly reports for management

### **QUALIFICATIONS**

- An Under Graduate Degree in Information Technology, Business or Marketing; and
- Two (2) years demonstrated experience in social media management.

### **KEY SKILLS**

- Social media management;
- Search engine optimization (SEO);
- Good oral and written communication skills;
- Collaboration skills; and
- Learning agility

Send your CV at: [admin@atacama.co.ug](mailto:admin@atacama.co.ug) before 17:00 hours on 8<sup>th</sup> October 2021